



*Eastern Idaho*  
*Technical College*  
STRATEGIC PLAN

2006-2010

**THIS PAGE INTENTIONALLY LEFT BLANK**

# **Eastern Idaho Technical College STRATEGIC PLAN 2006-2010**

The Eastern Idaho Technical College (EITC) Strategic Plan (The Plan) has been developed in response to the statutory requirements in Idaho Code (see Title 67) and further described in the State Board of Education (SBOE) Governing Policies and Procedures document (see Section I dated April 2002). The Plan is an integral part of the SBOE overall planning process and aides in the delivery of quality Professional-Technical education in the nine county EITC service area. The Plan aligns and incorporates the Strategic direction of the SBOE and the Division of Professional-Technical Education (PTE).

The EITC Strategic Plan serves to maintain the focus of the college on providing quality education to our students and providing well trained and qualified individuals to employers. The Plan is considered a living document and is an integral part of annual and long-term planning efforts. Instructional and business decisions, including personnel and budgetary considerations, are made based on The Plan. The Plan also serves as the basis for annual execution plans and institutional planning and effectiveness.

Eastern Idaho Technical College's Strategic Plan 2006-2010 is intended to answer the question of "What does the agency need to accomplish?" ... and "Where is our Primary Direction for the coming five-to-eight (5-8) year period." The details of "How" we intend to accomplish these goals and objectives will be spelled out in the more detailed Eastern Idaho Technical College Institutional Effectiveness Plan under separate cover (not included with this submission).

A handwritten signature in black ink, appearing to read 'William A. Robertson', with a stylized, cursive script.

William A. Robertson - President

---

## **MISSION STATEMENT**

Eastern Idaho Technical College provides superior educational services in a positive learning environment that supports student success and regional workforce needs.

---

## **VISION STATEMENT**

Our vision is to be a superior quality professional-technical college. We value a dynamic environment as a foundation for building our College into a nationally recognized technical education role model. We are committed to educating all students through progressive and proven educational philosophies. We will continue to provide high quality education and state-of-the-art facilities and equipment for our students. We seek to achieve a comprehensive curriculum that prepares our students for entering the workforce, articulation to any college and full participation in society. We acknowledge the nature of change, the need for growth, and the potential of all challenges.

# **Eastern Idaho Technical College**

## **STRATEGIC PLAN 2006-2010**

<b>Alignment with PTE Goals &amp; Objectives</b>	<b>Alignment with SBOE Goals &amp; Objectives</b>	<b><i>Eastern Idaho Technical College</i> GOALS &amp; OBJECTIVES</b>	<b>Anticipated Completion Date</b>
		<b>1. QUALITY:</b> Direct efforts at continuous improvement in competitiveness, high achievement, and well informed citizenry.	
1-4	1-4	Provide and continually plan for a quality campus environment that encourages student growth, fosters respect for people, advocates positive human interaction and serves the diverse student and community populations within the dimensions of college resources.	
1-1, 3-1	1-4	Fulfill our role as a superior technical college.	
1-4, 1-5	1-7, 1-8, 1-9	Analyze existing staffing patterns at the college in support of improved efficiency and replacement staffing needs.	
		<b>2. ACCESS:</b> Provide all ages and abilities information and services to develop skills, knowledge, and social awareness to become globally competitive workers, responsible citizens, and life-long learners.	
1-3, 2-4,2-5	2-4, 2-5, 2-7	Develop a comprehensive marketing campaign to promote college services and improve public perception of the college.	
1-1,1-6,2-2, 2-3	2-3	Provide postsecondary professional technical education for students who plan to enter full-time employment after completing a one or two-year curriculum.	
1-7, 2-9,3-4	2-4, 2-5	Participate in the economic development of the service area through collaborative planning, training and education.	
2-3, 2-9	2-4, 2-5	Offer developmental programs in adult literacy, General Educational Development, Adult Basic Education and English as a Second Language.	

1-1,2-2,2-3, 2-7, 2-8	2-2, 2-3	Extend professional-technical education to students currently enrolled in area secondary schools.	
2-9	2-2, 2-7	Provide support services that enhance the educational experience of students, including advising, counseling, career planning, placement and other activities.	
1-3,1-7,2-5, 2-6, 2-7	2-2, 2-3	Maintain and enhance partnerships with regional high schools, colleges, universities, businesses, industry, government and health care institutions.	
		<b>3. RELEVANT:</b> Ensure information and research available meets the needs of workforce, business & industry, and government at all levels.	
1-3, 2-4,2-5	3-3	Develop a comprehensive marketing campaign to promote college services and improve public perception of the college.	
1-3,1-7,2-5, 2-6, 2-7	3-3	Maintain and enhance partnerships with regional high schools, colleges, universities, businesses, industry, government and health care institutions.	
		<b>4. EFFICIENT:</b> Ensure maximum benefit derived from resources invested in operation & management of education process state-wide.	
4-1		Establish mechanisms for enhanced internal communication.	
1-3,1-7,2-5, 2-6, 2-7	4-2, 4-4, 4-8	Maintain and enhance partnerships with regional high schools, colleges, universities, businesses, industry, government and health care institutions.	
2-2, 2-3	4-8, 4-10	Provide an alternative instructional delivery system to enhance learning for all students.	